



Transcend Information Inc.

Investor Conference 2014Q1

Transcend at a Glance

Taiwan's Top 20 Global Brand

- Founded in 1988 by Peter Shu
- Headquartered in Taipei, Taiwan
- Went public in Taiwan in May 2001
- 14 offices in 8 countries
- 2400+ employees worldwide
- 2013 Revenue over USD\$880 million dollars



Worldwide Offices/ Factories

14 Offices
2 Factories



2013 Consolidated I/S

Unit: NTD\$ million (Except EPS)

	2013		2012		YoY
	Amount	%	Amount	%	%
Sales	26,122	100.0	26,216	100.0	-0.4
Cost of goods sold	21,201	81.2	21,269	81.1	-0.3
Sales Margin	4,921	18.8	4,947	18.9	-0.5
Operating Expenses	1,570	6.0	1,527	5.8	2.8
Operating Income	3,352	12.8	3,420	13.0	-2.0
Non-OP Income & Exp.	387	1.5	30	0.1	1197.3
Income Before Tax	3,738	14.3	3,450	13.2	8.3
Net Income	3,199	12.2	2,948	11.2	8.5
Other Compre. Income & Exp.	131	0.5	(86)	-0.3	-251.4
Comprehensive income	3,330	12.7	2,862	10.9	16.3
Earnings Per Share	7.43		6.84		

2013 Consolidated B/S

Unit: NTD\$ million

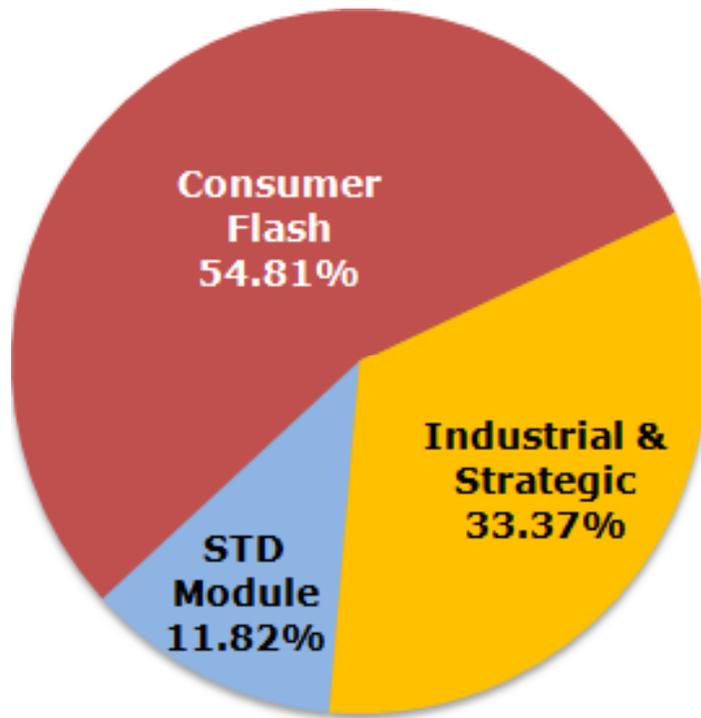
	2013		2012		YoY
	Amount	%	Amount	%	%
Total Assets	24,249	100.0	23,932	100.0	1.3
Current Assets	19,866	81.9	19,493	81.4	1.9
Cash & Equivalents	11,640	48.0	9,872	41.3	17.9
Accounts Receivable	2,736	11.3	2,591	10.8	5.6
Inventory	5,076	20.9	6,222	26.0	- 18.4
Fixed Assets	3,634	15.0	3,780	15.8	- 3.9
Total Liabilities	4,424	18.2	4,638	19.4	- 4.6
Current Liabilities	3,979	16.4	4,252	17.8	- 6.4
Accounts Payable	2,717	11.2	3,327	13.9	- 18.3
Total Equities	19,824	81.8	19,294	80.6	2.7
<i>Financial Ratio</i>					
Return on Equity	16.14		15.28		
Return on Assets	13.19		12.32		

2013 Consolidated Cash flow

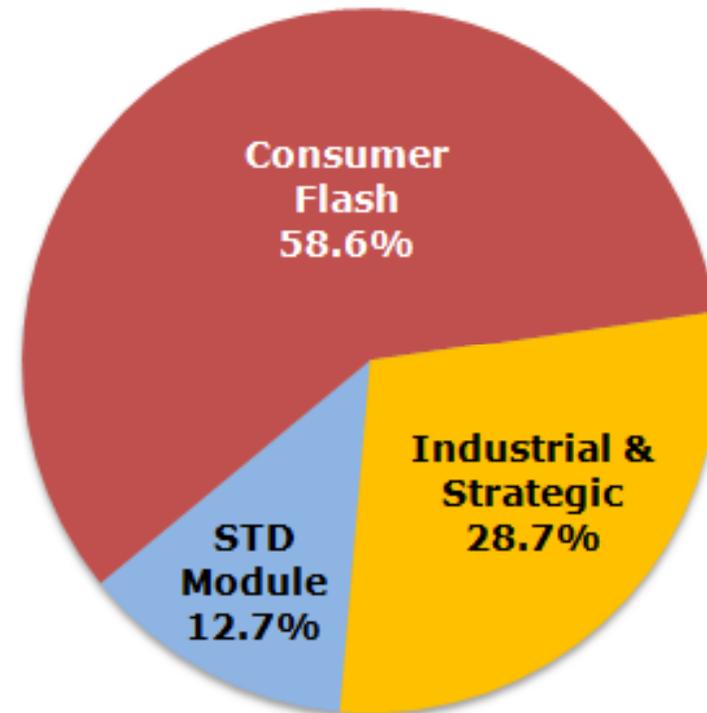
Unit: NTD\$ million

	2013	2012	YoY
	Amount	Amount	%
Consolidated income before income tax	3,738	3,450	8.35
Adjustment	5	(666)	(100.73)
Cash flows from operating activities	3,743	2,784	34.43
Cash flows from investing activities	333	(397)	(183.71)
Cash flows from financing activities	(2,353)	(2,201)	6.89
Effect of foregin exchange rate change	44	(22)	(300.31)
Increase in cash and cash equivalnets	1,767	164	977.73
Cash and cash equivalnets at beginning of the year	9,872	9,708	1.69
Cash and cash equivalnets at end of the year	11,640	9,872	17.90

Product Mix

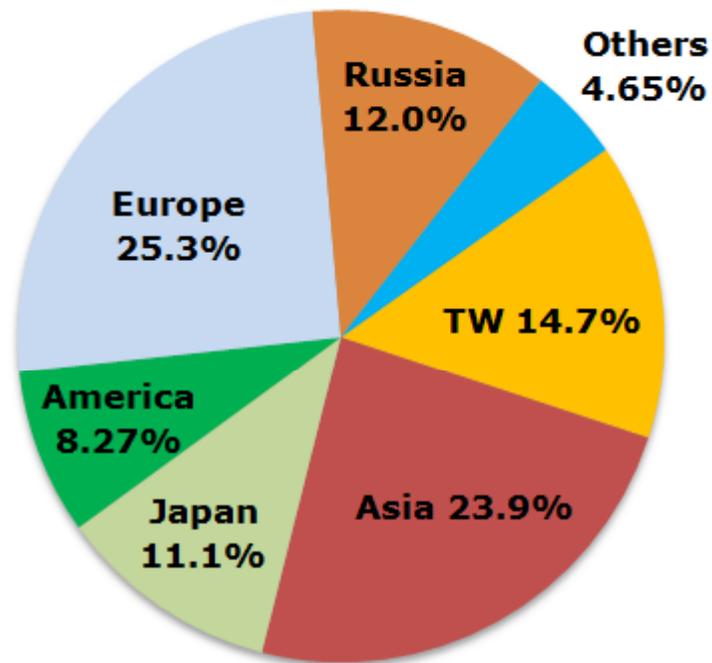


2013

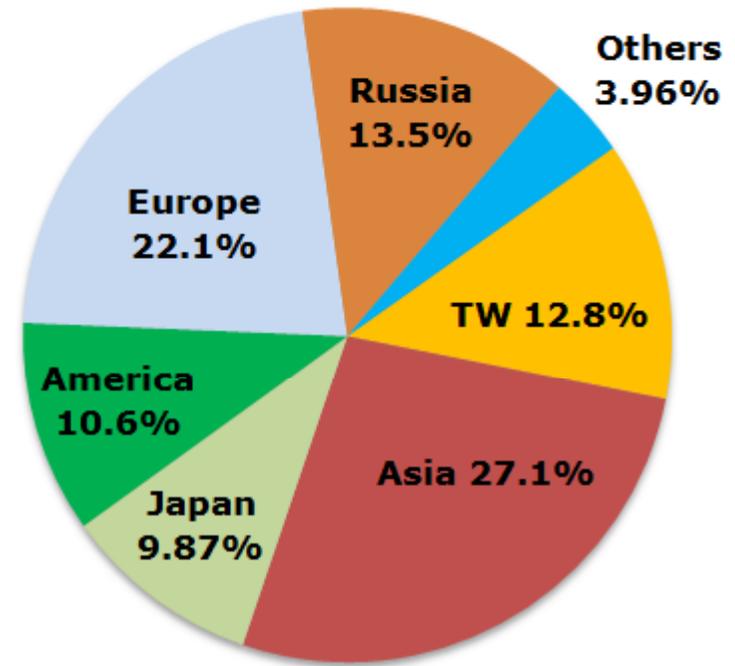


2012

Region Mix



2013



2012

2007-2013 EPS by Quarter

	Q1	Q2	Q3	Q4	Total
2007	2.68	1.78	2.82	0.50	7.78
2008	0.97	1.53	1.42	1.51	5.43
2009	2.19	2.20	2.72	3.31	10.42
2010	1.21	0.94	0.64	0.69	3.48
2011	2.09	1.24	1.71	1.68	6.72
2012	1.42	1.74	2.26	1.42	6.84
2013	2.02	2.33	1.44	1.64	7.43

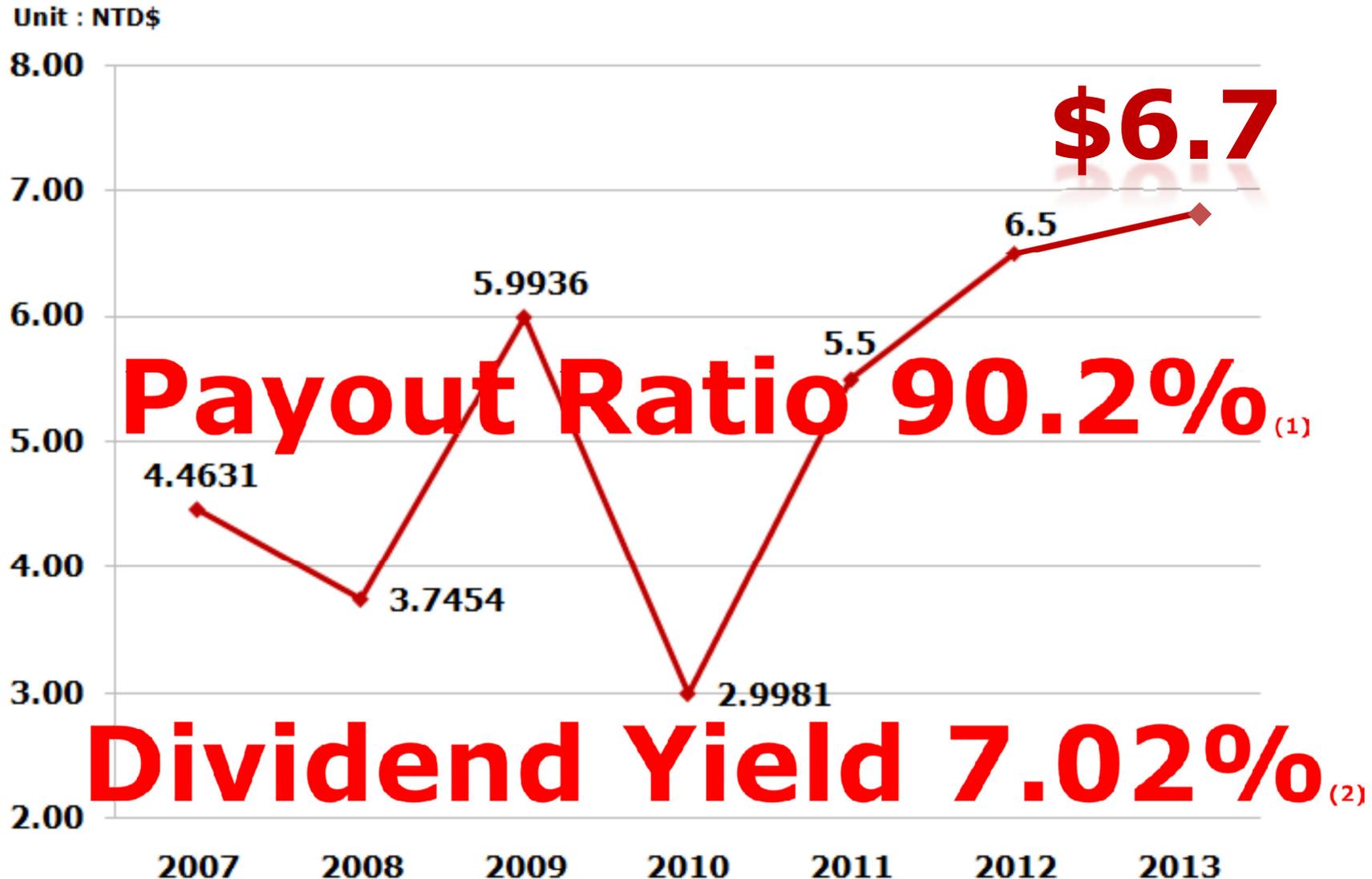
Note: 2007-2011 ROC GAAP; 2012 onward IFRSs.

2007-2013: Avg. Quarterly EPS \$1.72

2007-2013: Avg. Yearly EPS \$6.87

Outstanding shares: 2007 371 million shares=> 2013 431 million shares

Dividend 2007-2013



Note:

(1) Distribution is proposed by Board of Directors and will be discussed at Company's Annual General Meeting at June 12, 2014.

(2) Based on the market price \$95.5, the ending price on 2014/3/20



Thank you