



Transcend Information Inc.

Investor Conference 2015Q1

Top 20 Taiwan Global Brand

For the 8th consecutive year



Global Logistics

14 offices & 2 factories



United Kingdom
(2005)



Shanghai, China
(2001)



Shanghai Factory
(2006)



Beijing, China
(2000)



Korea
(2008)



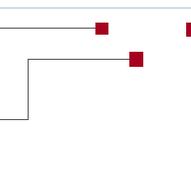
Japan
(1997)



Silicon Valley, USA
(2013)



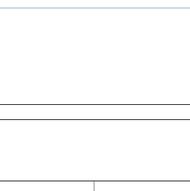
The Netherlands
(1996)



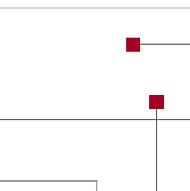
Germany
(1992)



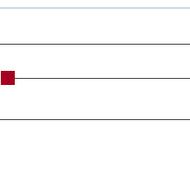
Shenzhen, China
(2002)



Hong Kong
(2000)



Taiwan HQ
(1988)



Taipei Factory
(2011)



LA, USA
(1990)



Maryland, USA
(2005)



Miami, USA
(2011)



Virtual Warehouses

Provide Same-day Delivery service

- Warehouses in major markets:
Taipei, Shanghai, Tokyo, Hong Kong, Seoul, Los Angeles, Rotterdam



A Wide Product Portfolio

2,000+ products sold in 140+ countries



Product Mix - Flash products



- SD Memory Cards
- microSD Memory Cards
- CompactFlash Memory Cards
- Portable Mobile OTG
- USB3.0/2.0 Flash Drive

Product Mix - STD Modules



- Memory Modules
- Desktops/Notebooks Memory Modules

Product Mix - Industry and Strategy



- Industrial SSD/Flash Solution/ Memory Cards
- Industrial Memory Modules
- Solid State Drive/Portable Storage/Wireless Products
- Car Video Recorders/Multi-media Products
- Apple Solution
- Card Readers & Accessories

2014 Consolidated I/S

Unit: NTD\$ million (Except EPS)

	2014		2013		YoY
	Amount	%	Amount	%	%
Sales	27,219	100.0	26,122	100.0	4.2
Cost of goods sold	21,678	79.6	21,201	81.2	2.2
Sales Margin	5,541	20.4	4,921	18.8	12.6
Operating Expenses	1,794	6.6	1,569	6.0	14.3
Operating Income	3,747	13.8	3,352	12.8	11.8
Non-OP Income & Exp.	654	2.4	386	1.5	69.5
Income Before Tax	4,401	16.2	3,738	14.3	17.7
Net Income	3,735	13.7	3,199	12.2	16.8
Other Compre. Income & Exp.	45	0.2	131	0.5	-65.4
Comprehensive income	3,780	13.9	3,330	12.7	13.5
Earnings Per Share	8.67		7.43		

2014 Consolidated B/S

Unit: NTD\$ million

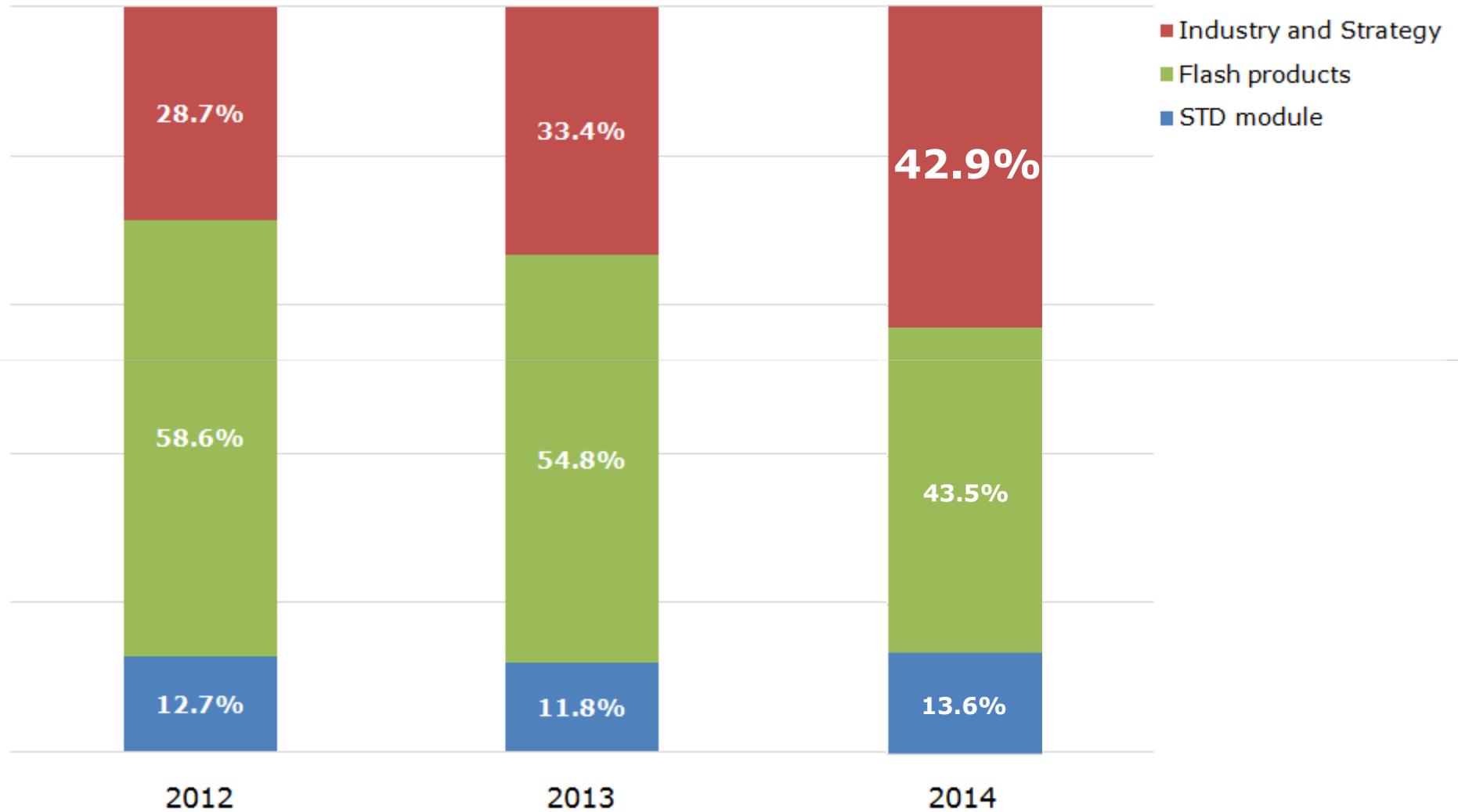
	2014		2013		YoY
	Amount	%	Amount	%	%
Total Assets	26,293	100.0	24,249	100.0	8.4
Current Assets	21,942	83.5	19,866	81.9	10.4
Cash & cash equivalents	11,565	44.0	11,640	48.0	- 0.6
Accounts Receivable	2,993	11.4	2,736	11.3	9.4
Inventory	6,365	24.2	5,076	20.9	25.4
Property, plant and equipment	3,161	12.0	3,331	13.7	- 5.1
Total Liabilities	5,574	21.2	4,425	18.2	25.9
Current Liabilities	5,035	19.1	3,979	16.4	26.5
Accounts Payable	3,277	12.5	2,717	11.2	20.6
Total Equities	20,719	78.8	19,824	81.8	4.5
<i>Financial Ratio</i>					
Return on Equity	18.03		16.14		
Return on Assets	14.21		13.19		

2014 Consolidated Cash flow

Unit: NTD\$ million

	2014	2013	YoY
	Amount	Amount	%
Consolidated income before income tax	4,401	3,738	17.7
Adjustment	(1,289)	3	(49,746.8)
Cash flows from operating activities	3,112	3,741	(16.8)
Cash flows from investing activities	(686)	335	(304.8)
Cash flows from financing activities	(2,543)	(2,352)	8.1
Effect of foregin exchange rate change	42	44	(5.3)
Increase in cash and cash equivalnets	(75)	1,768	(104.3)
Cash and cash equivalnets at beginning of the year	11,640	9,872	17.9
Cash and cash equivalnets at end of the year	11,565	11,640	(0.6)

Product Mix in This 3 Years



2010-2014 EPS by Quarter

	Q1	Q2	Q3	Q4	Total
2010	1.21	0.94	0.64	0.69	3.48
2011	2.09	1.24	1.71	1.68	6.72
2012	1.43	1.67	2.16	1.35	6.61
2013	2.02	2.33	1.44	1.64	7.43
2014	2.09	1.95	2.24	2.39	8.67

Note: 2007-2011 ROC GAAP; 2012 onward IFRSs.

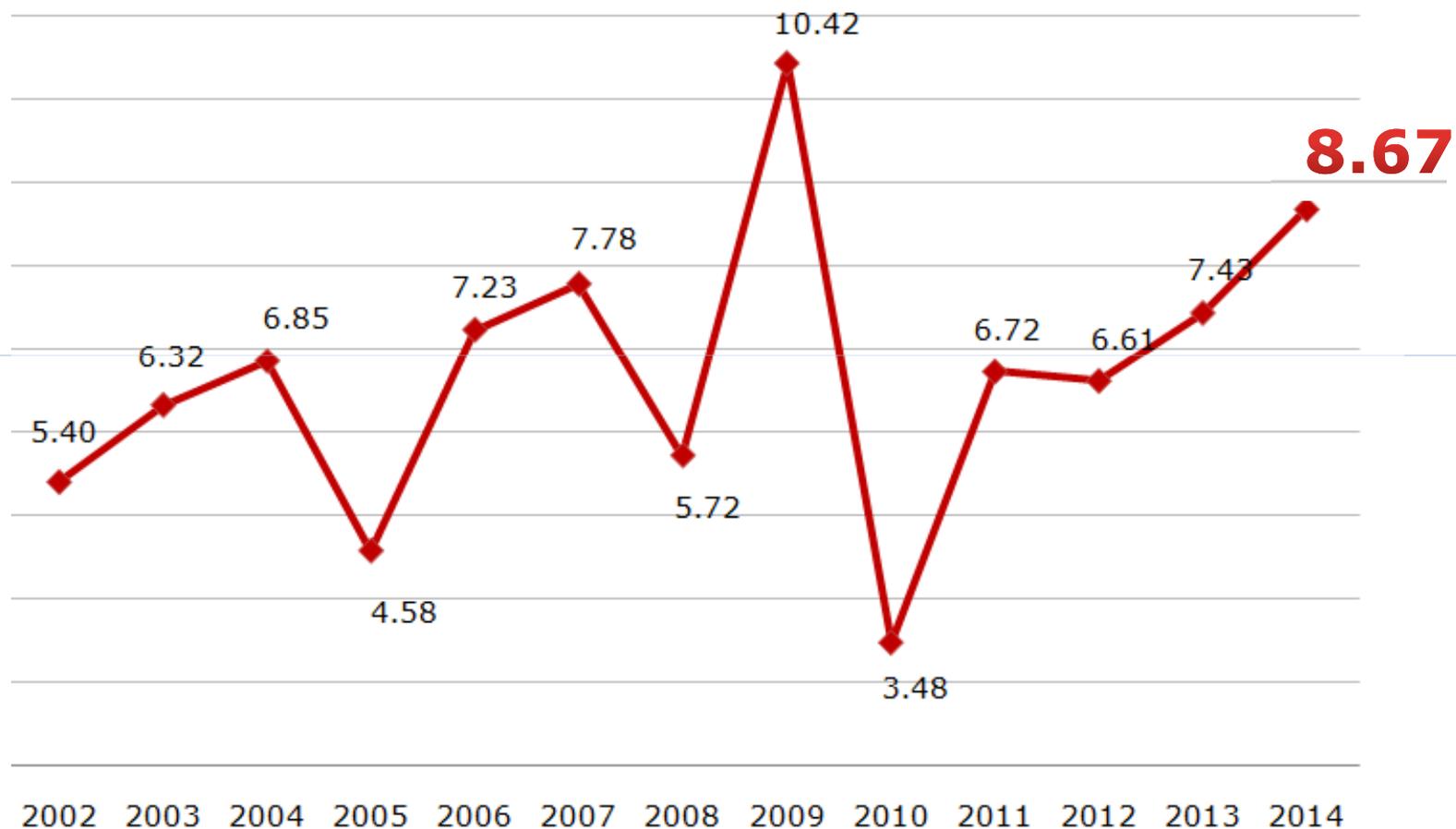
2010-2014 : Avg. Quarterly EPS \$1.65

2010-2014 : Avg. Yearly EPS \$6.58

Outstanding shares: 2010~2014 431 million shares

EPS 2002-2014

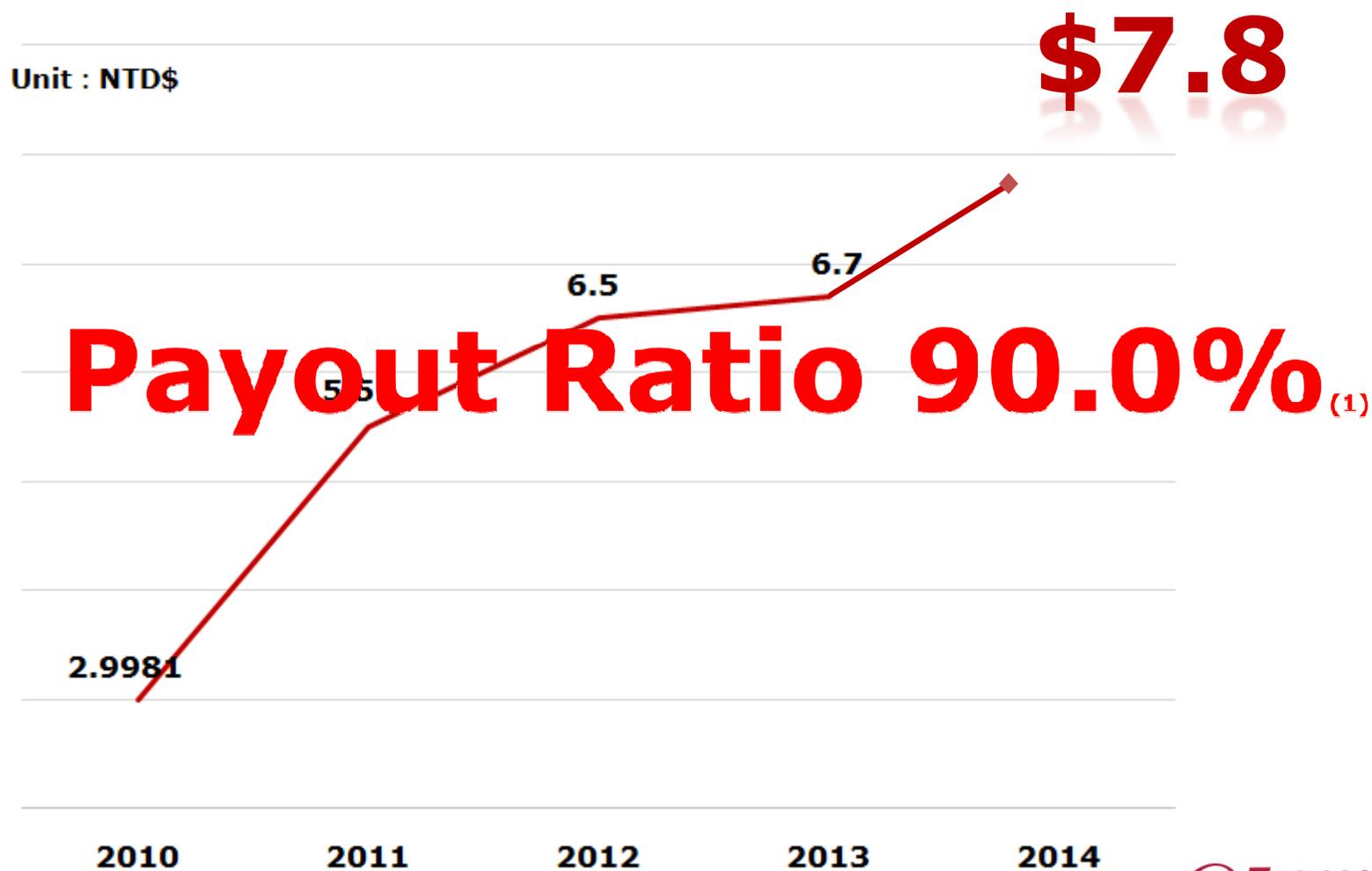
Unit : NTD\$



Note :
Outstanding shares: 2002 200 million shares => 2014 431 million shares



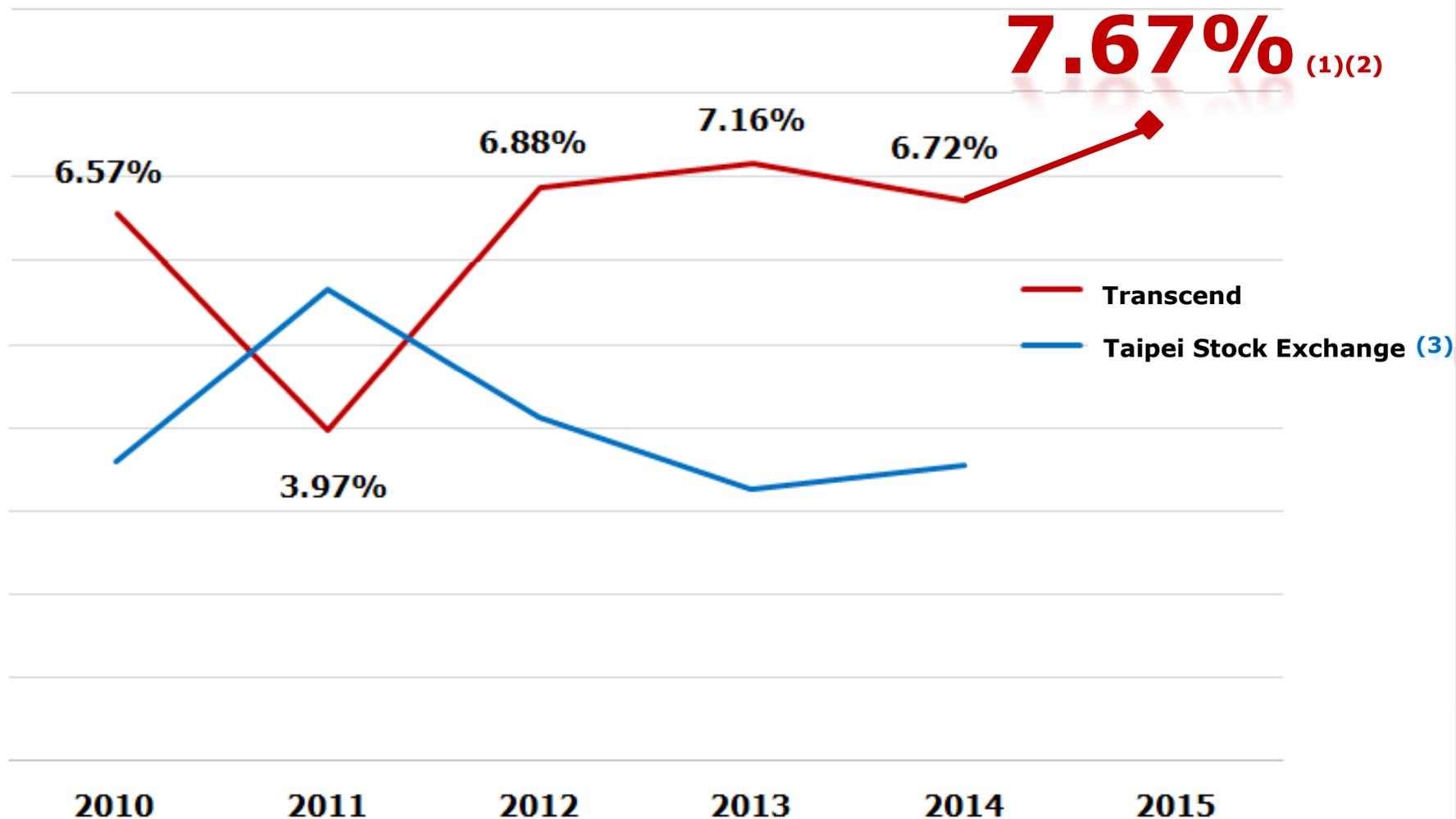
Dividend 2010-2014



Note:

(1) Distribution is proposed by Board of Directors and will be discussed at Company's Annual General Meeting at June 12, 2015.

Dividend Yield 2010-2015



Note:

(1) Based on average market price

(2) Distribution is proposed by Board of Directors and will be discussed at Company's Annual General Meeting at June 12, 2015.

(3) Data from: http://www.twse.com.tw/ch/statistics/statistics_list.php?tm=02&stm=001





Thank you